

ISAAC ENSEL

Visual Media Creator & Communications Specialist
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Ithaca College GPA 3.7
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CAREER OBJECTIVE

Working in a fast-paced environment where I can utilize my communications, marketing and film skills to connect with community, customers and clients.

EXPERIENCE

Golden Apple Films Intern in London (Spring 2025)

- Preproduction work including writing script reports.
- Working with ai to create storyboards and enhance scripts.
- Meeting with other creatives and talking with script writers.

Summit Natural Gas of Maine, Production Assistant

- Assisted the Director of Marketing during a 3 day shoot.
- Incorporated marketing goals into the photo shoot.
- Interacted with corporate leadership to establish an ease for headshots and worked with construction workers for action shots so that all images could be formatted for print and digital media.

Tailwind Media, freelance videographers in Portland, Maine.

- Filmed B-roll efficiently in order to meet tight deadlines.
- Edited a variety of video topics from weddings to fishing expeditions.
- Served as production assistant to help the team meet client expectations.

VIDEO CONSULTANT, Black Girls Will Get Love. Syracuse, New York. (Fall 2023, 2024)

- Took photographs for marketing.
- Filmed and edited short documentary and advertising video.
- Interviewed and worked with the participants to share their program experience.

CONTENT CREATOR, Ithaca Welcomes Refugees. Ithaca, New York (Fall 2024)

- Designed fundraising posters.
- Photographed professional headshots for their website.

CUSTOMER SERVICE, Main Street Bath. Bath, Maine. (Summer 2023)

- Staffed the visitor center to help tourists with travel details and answer questions about Maine history.
- Participated in events management for the largest festival of the year
- Provided customer service for small businesses, local citizens and visitors.

CUSTOMER SERVICE MANAGER, Bath Sweet Shoppe. Bath, Maine. July 2020 – current

- Maintains customer service satisfaction by gathering customer insights and offering solutions.
- Interacts with customers to quickly handle escalated inquiries.
- Analyzes customer feedback and purchasing trends to identify areas for improvement.

Ski Instructor, Sugarloaf Mountain Resort. Carrabassett Valley, Maine. 2018 – 2022
(seasonal)

- Offered private lessons to give skiers one-on-one attention to maximize results.
- Assessed students' learning, provided feedback to develop goals.
- Collaborated with other instructors to manage a group of skiers with varying ability levels.

Ski Instructor, Lost Valley Ski Resort. Auburn, Maine 2018 - 2022 (seasonal)

- Developed games and contests to make skiing fun and encourage participation.
- Used various techniques to communicate ski concepts and lessons.

EDUCATION

SIT World Learning Study Abroad Bilbao Spain. Studying political conflict and independence in the European Union.

Bachelor of Arts (B.A.) in Documentary Film Studies candidate, Ithaca, New York. Ithaca College. Expected graduation May 2026.

Political Science, Ithaca, New York. Ithaca College. Expected graduation May 2026

AWARDS & HONORS: Park Scholar, Park School of Communications at Ithaca College; Delta Kappa Alpha, National Professional Cinema Fraternity, High Honors.

SOFT SKILLS: Storytelling, strong customer service, friendliness and empathy, leading large groups, creating documentaries, teaching and customer service.

HARD SKILLS: Adobe Premiere Pro, Photoshop, lightroom, Davinci Resolve, video production editing, interviewing and reporting.

CERTIFICATIONS: FAA Certified Drone Pilot